



ALEX CAVANNA

OBJECTIVE

9+ years experienced graphic designer seeking a position in the design/marketing fields of an advertising agency or corporate media department. Highly skilled and dedicated, ready to meet daily challenges and progress all multi-social media objectives.

WORK EXPERIENCE

2013 - HUNKS FOR HOPE: ANTI DV CHARITY

Present Graphic Designer / Project Management

- Collaborated in inception of the brand and its identity
- Brainstormed with coordinators on projects and the direction of the company
- Designed calendars marketing materials and posts for social media to boost sales

2015 - BOSS MANN MAGAZINE

Present Graphic Designer

- Designed ads, layouts, and covers for magazines
- Completed projects with time for any editing
- Prepared projects for digital and physical runs

2015 - FAL FOODS USA

2018 Marketing Assistant / Graphic Designer

- Designed physical and digital ads, sale sheets, and packaging for retail items
- Managed deadlines and workload of team members
- Lead expos to inform customers of our products
- Grew relationships with bloggers, magazines, and social media influencers to boost our' exposure
- Managed social media accounts
- Followed-up with customers

2019 - CONCIERGE CHOICE PHYSICIANS

2021 Graphic Designer

- Designed specific projects for both digital and physical mailing/advertising purposes
- Created and coded multiple websites for company and clients
- Created and distributed daily E-blasts
- Established and updated company's art direction

CONTACT

cavannadesigns@gmail.com

646-972-7310

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New York, NY

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SKILLS

Photoshop	★★★★★
Illustrator	★★★★
InDesign	★★★★★
Premiere	★★★
Flash	★★★★
Word	★★★★★
Excel	★★★★★
PowerPoint	★★★★★
Proposals	★★★★
Spreadsheets	★★★★★
Electronic Mailing	★★★★★
Preflight	★★★★★
Photography	★★★★★
E-Blasts	★★★★★
Web Development	★★★★
Social Media	★★★★

EDUCATION

2008 - NYC COLLEGE OF TECHNOLOGY
2013 B.A in Graphic Arts
Prod. MGMT

References List – Alex Cavanna

- **Maria Correa**

Fal Foods USA

mariamcorrea@gmail.com

- **Keith Elgart**

Concierge Choice Physicians

Kelgart@choice.md

- **Erica Rios**

Concierge Choice Physicians

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- **Lila Green**

Hunks 4 Hope

lilagreen@hunks4hope.com

- **Johnny Elizalde**

Boss Mann Magazine

johnny@bossmannmagazine.com

- **Angela Hadl**

Dive Marketing

angela@divemktg.com

- **Jennifer Chambers**

Slim & Trim Snacks

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- **Paul Nasari**

Adirondack Creamery

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